

# Haven't Joined Facebook Yet? Top Reasons to Sign Up

By Joseph Fieber, TechNewsDaily Contributor  
03 August 2011 10:14 AM ET

There is no doubt that Facebook is popular. It has 750 million active users, and on any given day, 50 percent of them will log in to the site. But if you're still not one of them and you're wondering what the social networking site has to offer, here are a few reasons (in no particular order) why you should be using Facebook.

## Staying In touch

By posting occasional "Status updates," you'll [keep your family and friends up-to-date with what's happening in your life](#). Want everyone to see your new car or the cute thing your cat did? Post a picture or even a video. You can also see what everyone else is up using the Facebook News Feed.

## Locating

What ever happened to your [grade school friends](#)? Lost touch with a second cousin? Want to rekindle a college romance? Odds are that you may just find who you're looking for.

## Sharing

We often find things on the Internet that we want to share with others. Using Facebook's Likebutton, you simply click and share. Look for the Likebutton on news and blog articles, forum posts and even shopping items. Click it and the people in your network with will see what you likeso they can take a look themselves.

## Simplifying

Do a lot of browsing on the Internet? Many sites require logins to access their content, and managing them all can be a pain. Some sites now include the ability to log in using your Facebook credentials. This gives you secure access, saves you the time of creating an account and you've got one less password to remember.

## Playing

If you're just looking to have some fun or kill time, there are [plenty of games on Facebook](#). Whether you're looking for traditional card or casino games or more Facebook-centered games such as FarmVille or Mafia Wars, Facebook offers over 170 games in seven categories.

## Organizing

Putting together a group for a church event? Coordinating a family reunion? Want to talk with others who use the same game console as you? A Facebook Group is a great way to bring people together around a topic and allow them to chat and share what they know. It's easy to set up and invite those people, and provides an easy way for others to find out about your group.

## Promoting

Want to advertise your band? Selling a product or service that you'd like to inform others about? Facebook Pages are a way to [promote yourself, your group or your business](#), making it easy for others to find, Like, and follow what you're offering.

## Questioning

Have a question you'd like answered? You can always do an Internet search, but so often the results have nothing to do with what you're asking. "Crowdsource" your query by asking your friends list, or ask a Facebook Group related to the topic, and you're more likely to get a quick and relevant response from sources you trust.

## Monitoring

Want to stay informed about your favorite sports team? Like to hear others opinions about the place you work? Need to keep posted about an upcoming high-school reunion? By clicking the Like button for products, services, events, groups, etc., you can receive updates about them, so you're never left in the dark.